



German Podcasters for European Mobile Podcast Service

Dear German Podcaster:

Bamboo MediaCasting operates a European-based mobile podcasting service. The service is now live in the UK with leading UK podcasters (www.mobipod.britcaster.com). In late January, the "next generation" of the service, MediaToob, will be launched across Europe. Details about MediaToob can be found at www.bamboomc.com. Here is a link to what the frontpage will look like: <http://bamboomc.com/MediaToob.png>.

MediaToob will emphasize European podcasts, and especially those in Germany, France and the UK.

We are looking for German podcasts – audio or video.

Why should you join MediaToob?

- MediaToob will allow you to expose your podcast worldwide.
- MediaToob will allow you to reach users who have a mobile phone but not an iPod.
- You can use the exact same podcast. There is no need to create a unique mobile version.
- MediaToob is working closely with a Tier 1 operator in Germany with the goal of launching a MediaToob-based mobile podcast service at a low fixed monthly fee in mid-2007, so it is a great opportunity for you to get involved.
- Your podcast, and its icon and description will be displayed visibly on the MediaToob site for the world to see. Furthermore, on the site, a German flag will lead to a German section. Your podcast will be displayed as one of the premier podcasts from Germany. Finally, a "podcast of the week" feature on the site will allow exclusive exposure to different podcasts on a daily rotating basis.
- MediaToob is a unique technology that pushes the latest podcast episode automatically to the mobile phone, such as overnight. Your latest show is accessible immediately on the phone, always one click away. Off-line, even on the subway.
- It is easy to both join and remove yourself from the service.

How to join MediaToob?

- Just sent an email to podcasters@bamboomc.com with your RSS feed URL address. In the email just say "I accept the terms below". The rest is automatic!
 - Terms: I am the owner of the podcast content or am authorized on his/her behalf. I authorize MediaToob to host my podcast, re-encode the content if necessary, and distribute it to mobile users. I understand that I may request MediaToob to remove my podcast from the service at any time by sending an email to podcasters@bamboomc.com